

What integration with your career site means

- An integration with your website will allow you to use Broadbean to post jobs to your own site as well as your additional job board and social channels.
- The integration is developed by Broadbean's integrations team, although we will need a specification setting out how your website works which normally comes from your own developers.
- Your website must be compatible to receive data from a 3rd party company.
- We have a standard specification that you can follow if you wish, this will simplify and speed up the process but we are happy to accommodate custom solutions.

The Pre-Development Process

- 1) You sign a development work order with Broadbean. Please note we won't schedule any development work in without a signed contract
- 2) Our Integrations Project coordinator will contact you for your website developer details.
- 3) Upon receipt of your developer details we will send over a technical specification and run through any questions with them.
- 4) Your developer completes the technical form with the full specification.
- 5) When we are in receipt of the technical spec we will send login details to our testing platform for your developer to use to ensure your website is ready to receive data from us.
- 6) Following a successful test we will schedule the work with one of our developers.
- 7) We would expect to commence your work within 3-4 weeks of receiving the above and the work typically takes around 2 weeks to complete.

The Development Process

- 1) Our developers will use the specification that has been submitted by your developers to build the integration. It is important that this specification is not changed once we commence our work. If the specification is changed it is likely to lead to delays in the build process.
- 2) Our developers run multiple tests to see how the data is being translated / displayed on your site and our developer will need to contact you or your developers if we encounter any issues, this is often where the process slows and delays occur. We ask that you brief your developers and ask them to respond promptly to all requests from Broadbean.
- 3) Once initial build and basic testing are completed by our developer our dedicated testers will test the full functionality of the feed and the website behavior.

- 4) If the feed fails this testing it will be passed back to our / your developers to resolve the issues.
- 5) Once initial testing is successful, the feed will be passed over to your developers for a formal sign off.
- 6) The feed will be committed to the Broadbean live servers and we will then contact you to let you know that feed is available within your Broadbean account.

Technical Specification

Please find below a link to our feed specification, this provides details of how an integration with Broadbean works:

http://api.adcourier.com/docs/index.cgi?page=jobboards_overview

Please read the section titled 'API Requirements' in the link. This contains vital information that your interface needs to support.

The document includes an example XML format of which the field names and data content is flexible, we can also support bespoke fields where necessary.

We submit data in the body of an HTTP post. XML is our preferred format but we can submit field value pairs where XML cannot be supported.

Please use the form below to submit your technical details to us prior to feed development:

http://api.adcourier.com/docs/index.cgi?page=jobboards_register

We will not be able to schedule development work until we have these details.

Please be aware that if your interface is not fully functional when we reach your given development slot the integration will need to be rescheduled to the next available date and this will likely result in delays.

Common Problems We Encounter

A lack of communication between clients and their developers during the creation of initial feed specification, this normally results in delays because the specification is changed.

Clients not being fully aware of the additional costs that might be levied by their website developers to make their site compatible with Broadbean and able to receive a feed to job



adverts. We urge you to discuss your website and enquire about additional costs with your developers BEFORE signing any development order with Broadbean.

A lack of communication between client's website developer and Broadbean integrations developer.

Missing functionality of the client's website. Broadbean will test the basic functionality of the site to ensure the jobs we post can be found by your candidates i.e. keyword search, job type, salary, location etc. We often find issues with this requiring more work from your developers.

An inability to work with our Aplitrak response tracking technology. We also look at the application process to make sure all responses are tracked back into Broadbean. We often find that the site is not setup and ready to handle this. This is covered in the technical link above and we would urge you to draw your developers attention to this.

We are happy to take calls or questions from clients or developers ahead of you signing a development order, but please note we will not book in development work until an order is signed. You should not treat conversations with our technical team as commencing work of any kind.

Broadbean Contact Details:

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